



From **1 July 2018**, the Federal Government's new Country of Origin Food Labelling Information Standards (the **Standard**) will change the way food products are to be labelled. Here are 10 questions for you to consider.

COUNTRY OF ORIGIN FOOD LABELLING: HOW WILL YOUR BUSINESS BE AFFECTED?



Does your business sell food products in Australia?



Where will the food product be sold?



Is the food product a priority or non-priority food?

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What is the percentage of Australian ingredients in the food product?



Is the food product grown, produced or made in Australia?



Is the food product packaged or unpackaged?

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Does the proportion of Australian ingredients in the food product vary over time?



Where was the food product packed or packaged?



Is the food product exported from Australia for processing before being sold in Australia?

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Want to know more about how the Standard applies to you?

Speak with one of our experts.



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Do you have adequate systems in place to support country of origin claims and comply with the Australian Consumer Law?

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